

# Female Cricket

## Development Plan

### VISION

To lead Australian Cricket  
in developing a holistic  
and integrated pathway  
for women & girls at  
participation and elite level



**WACA**



# What is the Female Cricket Development Plan?

**The FCDP is a 4 year plan representative of a collaborative approach to strengthening female cricket in WA**

## **PURPOSE**

**To successfully bring together key stakeholders to deliver an integrated and aligned competition and development pathway for female cricket in Western Australia that provides optimised training and competition opportunities for all players relative to their level of participation/involvement.**

## **VISION**

**To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level**



# What is the Female Cricket Development Plan?

Success is based on the achievement of 7 critical success factors



**VISION**

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level

# Why is it necessary?



## In response to identified risk factors threatening female cricket in WA

- **Fractured pipeline  
(Community → Premier Cricket)**
- **Vulnerable Premier Cricket competition**
- **Lacking depth of talent**
- **War on Talent (other sports)**
- **Club support inadequate to grow the game**

**VISION**

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level



# What is the FCDP designed to achieve?

**Governance & Administration**

---

**Sustainable Club & Coach Development**

---

**Competition Structure & Connectivity**

---

**Pathway & Retention**

---

## **VISION**

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level



# What is the FCDP designed to achieve?

## Governance & Administration

- Strategic alignment and governance
- ‘One Club’ approach
- Clear competition structure and objectives
- Leadership and advocacy of female cricket

## VISION

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level

A female cricketer in a green uniform is captured in the middle of a bowling action, with her right arm extended upwards and her left leg forward. The background is a blurred green field.

# **What is the FCDP designed to achieve?**

## **Sustainable Club & Coach Development**

---

- **Improved support for female Premier Cricket teams**
- **Coach accreditation and development opportunities**
- **‘One Club’ approach**
- **Shifting traditional mindsets**

**VISION**

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level

# What is the FCDP designed to achieve?



## Competition Structure & Connectivity

---

- **Flooding the base (participation #'s)**
- **High quality / sustainable Premier Cricket competition**
- **Improved access for female teams to:**
  - **facilities**
  - **fixturing**
  - **officiating**

### **VISION**

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level





# What is the FCDP designed to achieve?


## Pathway & Retention

---

- Clear, aligned and connect pathway (participation → HP)
- Increased talent pool (depth of talent)
- Effective transition / retention through all pathway elements
- Integration of regional competitions/talent into pathway

### VISION

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level




# Key FCDP outcomes for Premier Cricket

- Introduction of a Premier Cricket Youth Division in 2018/19 (4 teams – age group TBC)
- Create/develop cooperative relationships with local community cricket clubs (juniors)
- Adoption of a ‘one club’ approach
- Improved funding and support for female Premier Club teams (new grant structure)
- 6 team B Grade competition in 2018/19
- 6 team A Grade competition in 2022/23 (staged plan)
- A Grade competition = state talent pool
- B Grade competition = feeder competition to A Grade
- Youth Division = transition competition for talented young players (coming from community cricket)

## VISION

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level



# Key FCDP outcomes for Premier Cricket

- Clubs with current A & B Grade teams supported to meet Eligibility Criteria by start of 2019/20 season
- 100% Representative Coach accreditation at Premier Club level by 2020/21
- 100% Premier Clubs have appropriate facilities for females
- Single governing body for Premier Cricket (joint governance structure)
- Introduction of PSWL as a community level competition for females
- Improved WACA / Premier Club engagement and communications

## VISION

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level



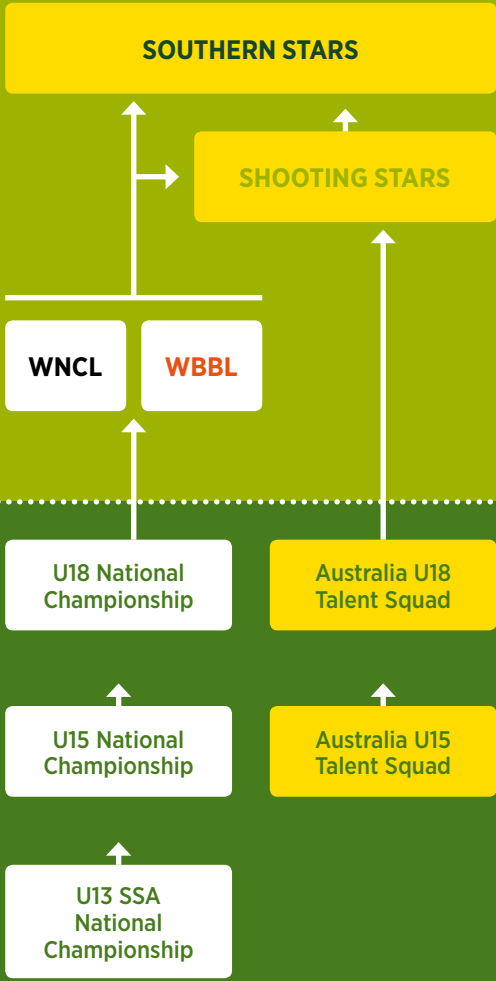
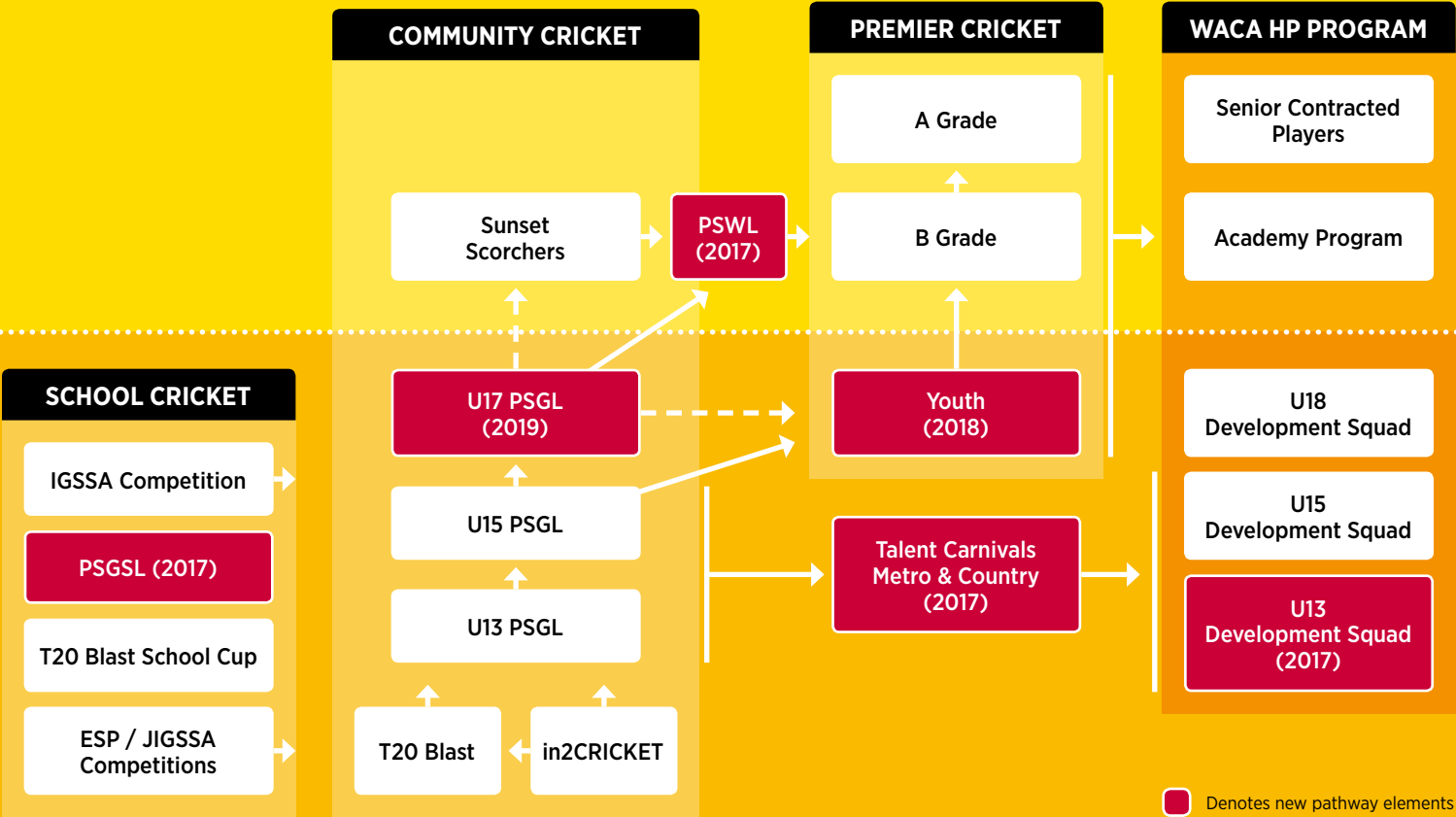
LEGEND  
IGSSA: Independent Girls School Sports Association  
JIGSSA: Junior Independent Girls School Sports Association  
ESP: Entry Skills Program  
PSGL: Perth Scorchers Girls League  
PSWL: Perth Scorchers Womens League  
PSGSL: Perth Scorchers Girls School League

WA FEMALE CRICKET PATHWAY


NATIONAL COMPETITION PATHWAY

SENIOR

JUNIOR



FORMAT	MODIFIED T20	AGE/SKILL RELEVANT FORMATS	T20 / 50 OVER	T20 / 50 OVER (MOD FOR JUNIORS)	T20 / 50 OVER (MOD FOR JUNIORS)
GOVERNANCE	WACA	CJCC / WACCB / WACA	WADCC/WAFCC	WACA	CA (SSA FOR U13)



# **What does this mean for Premier Cricket right now (2017-18)?**

- **Revised Fixturing Guidelines**
- **Increased financial support for Premier Clubs with female teams**
- **Improved WACA / Premier Cricket engagement and communications (with a particular focus on HP)**
- **Subsidised coach accreditation for coaches of female teams**
- **Improved links with local Community Cricket clubs**

## **VISION**

To lead Australian Cricket in developing a holistic and integrated pathway for women & girls at participation and elite level